

Rukai Butterfly Market

2023 2024

11/4Sat.-5Sun. 1/6Sat.-7Sun. 3/2Sat.-3Sun.

12/2Sat.-3Sun. 2/3Sat.-4Sun.

📍 Square in front of Sisige Wild Restaurant

Local Market X Tribal Singers X Handicraft Experience X Butterfly Contest



Butterfly Competition Information



Colorful Elves Realistic Riddle Map

How to Participate:

1. Add the official Line@ account.
2. Follow the map hints to complete the riddle of levels 1-3, take a creative photo at the location, and write down the mysterious numbers of the installation art.
3. Input the numbers in order to form the Maolin postal code into the dialog to get a small picture for the game.
4. Share the photo to the designated post and redeem the gift at one of the Butterfly Watching Friendly Stores (while stocks last).



Event Line@

Buy Good Maolin Experience Ticket Package

Five Senses Experience Exploring Butterfly Valley and Lucky Drawing

Smell Package-NT\$699 (Original Price NT\$900)

Touch Package-NT\$499 (Original Price NT\$700)



Buy now



Early Bird Gift: The first 100 buyers of the "Good Maolin Experience Ticket Package" will receive a NT\$100 Maolin purchase bonus.

First Prize - Urban Parent-Child Electric Bicycle (1 person)

Second Prize - Apple iPhone 14 (1 winner)

Third Prize-Apple iPad air 5 (1 person)

Fourth Prize- BRUNO Multi-Functional Electric Grill Pan (1pc)

Fifth Prize - Panasonic 25L Microwave Oven (1 winner)

Transportation

By car

Route 1

National Freeway 1→National Freeway 10→Provincial Highway No. 28 (Taiwan) - Qishan→Meinong→Provincial Highway No. 28 A (Taiwan) (Xinwei Bridge)→Liugui (Dajin)→Provincial Highway No. 27 (Taiwan)→Maolin→Kao 132 county road→Wanshan→Duona

Route 2

National Freeway 3→Pingtung Jiuru Interchange→Provincial Highway No. 3 (Taiwan) →Ligang→Provincial Highway No. 22 (Taiwan) →Gaoshu→Provincial Highway No. 27 (Taiwan) →Dajin Bridge→Maolin→Kao 132 county road→Wanshan→Duona

Bus Information

H31

Qishan Transfer Station→Dongjiu Station→Meinong Station→Longdu→Plant nursery (Xinwei Forest Park)→Dajin Activity Center→Xinwei Bridge→Maolin Scenic Area Entrance→Maolin District Office→Dadala→Wanshanli→Longtoushan Scenic Area→Shetoushan Viewpoint→Duona Ancient Battlefield→Duona

Bus Schedule



高雄茂林紫蝶幽谷雙年賞蝶季

Kaohsiung Maolin Purple Butterfly Valley Bi-Annual Butterfly Watching Season



November~ February
2023 2024

Maolin Butterfly Eco Park



Official Fan Page



Event Website

For more information, please search on Facebook

Fun心遊茂林 (茂林國家風景區)

指導單位 | 交通部觀光署
主辦單位 | 交通部觀光署茂林國家風景區管理處、高雄市政府、高雄市茂林區公所
協辦單位 | 高雄市政府觀光局、高雄市政府原住民事務委員會、高雄市政府警察局六龜分局、高雄市政府農會茂林辦事處、雲林縣林內鄉公所、高雄市茂林紫斑蝶生態保育促進會、茂林社區發展協會、萬山社區發展協會、多納社區發展協會、斯斯葛野式餐廳、蝶。Svongvong手感烘培、魯凱亭文化咖啡館、台灣紫斑蝶生態保育協會

廣告

Get to know the Purple Crow Butterfly

Its width of the wings is about 4-8 centimeters.



Euploea Tulliolus



Euploea Sylvester Swinhoei

Physical color scales

purple-spotted butterfly

medium to large-sized butterfly species



Euploea Mulciber Barsine Fruhstorfer



Euploea Eunice

wintering in southern Taiwan for many days

Butterfly Watching Tips

1. The best time to go butterfly-watching is from 8:00 a.m. to 2:00 p.m. on a sunny day, when you can see the butterflies sucking nectar, drinking water and hovering.
 2. Since butterfly activity is closely related to the temperature, visitors who want to go butterfly-watching can check the latest butterfly forecast on the official website.
- 🌞 **Butterfly Watching Guidelines:**
1. Please do not catch or collect butterflies for non-teaching or academic research purposes.
 2. Please do not enter the wintering valley of the Purple Butterfly without permission. (Some areas are privately owned)
 3. Follow the instructions of the interpreters in taking photographs and making observations.
 4. Keep the environment clean and tidy, and do not disturb the butterflies by littering or throwing objects.
 5. Reduce speed when driving through the Purple Butterfly Valley.



Butterfly Watching Season Introduction

The phenomenon of "Purple Butterfly Valley" in Kaohsiung's Maolin District is from October to February every year, and groups of Purple Butterflies concentrate in the valleys of the tributaries of the Laonong River in Dawu Mountain to escape from the cold winter. They do not return until the spring comes, which is a biologically "swarming winter" phenomenon, and every year there are about 100,000-200,000 Purple Butterflies that spend their winters in the Maolin District.

Every winter, the Purple Butterflies come with their glider-like purple wings to the warm and sheltered valleys at the foot of Dawu Mountain, the sacred mountain of the Paiwan and Rukai aboriginals, Southern Taiwan, forming the "Purple Butterfly Valley" by a wintering group of hundreds of thousands of butterflies. It is along with the Monarch Butterfly Valley of Mexico on the other side of the Pacific Ocean, now being considered to the global two large-scale "wintering butterfly valleys".

This world-class ecological landscape is also one of Taiwan's most spectacular national treasures, and has been recommended as a three-star must-see attraction by Michelin's Green Guide to Taiwan, the bible of international tourism, and is the only eco-tourism attraction in Taiwan. The members of the Maolin Purple Butterfly Valley are mainly Euploea tulliolus, Euploea sylvester swinhoei (Brush-footed Butterfly) (Double-branded Black Crow), Euploea mulciber barsine fruhstorfer and Euploea eunice (Blue-banded King Crow), and when they gather together to overwinter, it is a spectacle that mustn't be missed by domestic and foreign ecological visitors who love the Purple Butterfly.



Butterfly Watching Friendly Stores

Event Period: 2023/11/1 to 2024/2/28

Event Description: When paying a bill at a partner store, visitors read out the following words

"I am the best at recognizing purple butterflies: a small purple dot is on one side, round wing with two dots on both sides, Blue-banded King with three dots, and Brush-footed with messy dots", who

will be entitled to a butterfly watching gift (while stocks last).

Store Information				
Category	Store Name	Contact Telephone Number	Business Hours	Address
DINING	Sisige Wild Restaurant	0988-877614 Facebook: Sisige Wild Restaurant	Tuesday to Sunday 8:00 a.m. - 5:00 p.m. Closed every Monday Consecutive holidays are not closed	No. 13-5, Maolin Lane, Maolin District, Kaohsiung, Taiwan
	Entien Dining Café	0980-208597	Monday - Saturday 9:00 am-5:00 pm Meal Time 12:00 to 15:00 Reservation for No-menu cuisine	No. 95-1, Maolin Lane, Maolin Village, Maolin District, Kaohsiung, Taiwan
	Hunter's Brunch	0981-432072	(Closed on Mondays) Tuesday to Friday 6:00 a.m. - 1:00 p.m. Every Saturday, Sunday	No. 11-7, Maolin Lane, Maolin Lane, Maolin District, Kaohsiung, Taiwan
	Man Hsiangle	0988-756899 Facebook: Man Hsiangle Restaurant	Monday to Sunday 8:00 am-17:00 pm	No. 6-16, Duona Village, Maolin District, Kaohsiung, Taiwan
	Yishanmu Duona Coffee	0932-500065	Monday to Sunday 8:00 am-17:00 pm	No. 6-6, Duona Lane, Maolin District, Kaohsiung, Taiwan
	Mazi Restaurant	0988-063871	Monday to Sunday 8:00 am-17:00 pm Closed every Tuesday	No. 6-1, Duona Village, Maolin District, Kaohsiung, Taiwan
	Erk's Coffee	0952-067139	Friday to Monday 10:00 a.m. - 4:30 p.m.	On the platform of the Little Great Wall Trail on Longtoushan
	Butterfly. Svongvong Hand Baking	0989-370885	(Closed on Mondays) Tuesday to Sunday 9:00 a.m. - 6:00 p.m. Extended 2 days in case of consecutive holidays	No.2, Dajin, Dajin Village, Liugui District, Kaohsiung, Taiwan.
	Sens CAFÉ	07-6872167	Monday to Sunday 10:00am-17:00pm (Closed on New Year's Eve)	No. 171, Xinwei, Xinwei Village, Liugui District, Kaohsiung, Taiwan
LEISURE	Ubak Creative Workshop	0910-774687	Reservation	No. 116, Maolin Lane, Maolin Village, Maolin District, Kaohsiung, Taiwan.
	Deen Valley B&B	0989-370885	(Closed on Monday) Tuesday to Sunday 8:00 am-17:00 pm	No. 138, Maolin Village, Maolin District, Kaohsiung, Taiwan
	Spring Ecological Farm	0929-656652	Monday to Sunday 8:00 am-18:00 pm	No. 38-20, Wanshan Lane, Wanshan Village, Maolin District, Kaohsiung, Taiwan.
Handmade Souvenirs	Shihpo Tienching Cultural and Creative Studio	0935-450757	Saturday, Sunday 10:00am-17:00pm	No. 6-1, Duona Village, Maolin District, Kaohsiung (beside)
	Maolin Xiaomi House	0972-292387	Saturday, Sunday 9:00am-17:00pm	No. 12-4, Maolin Lane, Maolin Lane, Maolin District, Kaohsiung City
	Sabraan Natural Wind	0920-626149	(Closed on Saturdays) Monday to Friday 10:30am-15:00pm Sunday 10:00am-18:00pm During winter vacation and CNY holidays 10:00am-18:00pm	No. 71, Maolin Lane, Maolin District, Kaohsiung, Taiwan